

"Let us be your partner in selling your business"

Our sites are ranked in the TOP 2.5% of the worlds top Business For Sales websites*

Ensuring your business will be seen...

*As rated by international company ALEXA Traffic Rank



Another FIRST...
Not only were we the first Worldwide Internet site specialising in business sales, (formally Business Sales On the Net Pty Limited)

NOW
FIRST Business for sale site translated to over 54 languages!

austr@lian
business sales
CORPORATION PTY LIMITED

Business Migration Specialists

**"Let us
be
your
partner
in selling
your
business"**

Thinking of selling your business? Baby boomers...

We will show
you alternative methods
to market, promote &
SELL your business

Brokerage service

Full professional services

(marketing, professional fees & commission apply)

**Business Migration Information
for 188 Visa Holders**

OR

DIY (do it yourself)

You have complete control...

(marketing package fees payable upon listing

- no commission payable on sale)

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How can we help?

Full brokerage service

Our role in assisting you includes:

- To interpret financial statements in preparation for the sale of your business
- Market appraisal and business valuation if required
- To prepare professional information memorandums for qualified buyers
- To prepare confidentiality agreements to protect your private information
- To qualify potential buyers and their ability to purchase your business
- To prepare marketing strategies and programmes
- Provide you & the buyer, an accurate assessment of the business for sale
- Exposure to qualified overseas Business Migration buyers
- To facilitate and negotiate a successful sale through to completion
- Migration Agents data base for overseas approved buyers

Professional fees payable

Engagement, Marketing, professional fees & commission may apply.

We can also act as a Buyers Agent (no commission payable by you)

A tailored marketing package can be designed to suit your individual business requirements and may include a number of different media options, eg: Business for sale websites, social media, newspapers, magazines, overseas trade missions and symposiums.

DIY (do it yourself) services

With the DIY option you have the choice of controlling the sale and in the process save Commission, this can amount to real savings.

It's as easy as 1, 2, 3 steps and you can be ONLINE within minutes and seen by thousands of qualified potential buyers around the world.

Business Sale Marketing Packages, from as little as \$1,295+gst

For full list of packages please contact us

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About us

Australian owned and operated for over 3 decades. We are a fully licensed, accredited Business Divestment specialists, Business Brokerage & Real Estate company. As members of the AIBB & AIBB, (Australian & American Institutes of Business Brokers), SBAA (Small Business Association of Australia) & various real Estate Institutes, we take pride in the services we provide abiding by best industry practice, Government consumer laws and guidelines.

After years of research we soon realised that business buyers and sellers searched for region specific locations when buying or selling businesses online. To meet our clients demands we then acquired all the major city and regional domain names and web sites around Australia, eg Brisbane, Sydney, Melbourne and Perth Business Sales.

- Our specially designed algorithms are targeted to people both Nationally and Internationally who are looking at buying a business or selling their business
- Business Migrants (through our membership with Global Business Resources China, and Global Online Media)
- Shanghai Chamber of Commerce
- South Africa and India Business Migration

Our role in assisting you includes:

- To interpret financial statements in preparation for the sale of your business
- To prepare information memorandums
- To prepare confidentiality agreements
- To qualify potential buyers
- To prepare marketing strategies
- Provide you and the buyer with an accurate assessment of the business
- Exposure to qualified overseas Business Migration buyers
- Prepare exit strategy planning advice

Business Migration

We are participants with the Australian Business Skills Migration Programme, an Australian government initiative that has been implemented for over 3 decades designed to assist business migrants to buy businesses and settle here in Australia.

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How do you value your business?

The true worth of a business can be difficult to assess for many reasons, for instance:

- Accurate interpretation of financials
- Knowing what to look for in financial statements
- Depreciation
- Addbacks
- True nett profits
- Intellectual property
- Plant and equipment
- Employee entitlements
- Workplace agreements
- Tax liabilities

all of the above play an important and integral part in assessing the saleability and true value of your business

Don't under estimate the value of your businesses

What the buyer wants?

- A genuine well respected established business
- To continue to run successfully after sale completion
- Provide the purchaser with an acceptable return on investment
- Security of tenure
- Lifestyle and with the ability to grow the business in the future

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worldwide exposure

As a leading Australian business broker, we are well positioned to sell your business. Amongst our own 80 websites, domains and URL's we also will provide exposure of your business on one of the leading international Business For Sale websites...

BusinessesForSale.com is one of the leading global websites for connecting business buyers and sellers

The benefits of our partnership with BusinessesForSale.com:

- Your business is promoted to an additional **25,000 users** per week
- The BusinessesForSale.com database contains over **100,000 registered buyers**.
- There are currently over **65,000 business opportunities** for sale on the site worldwide
- On average, business sellers find a suitable buyer **within 6 months** of their advert going live on the site
- **11.2 million** page impressions are generated in each month
- BusinessesForSale.com has been established since 1996

Your business will appear on BusinessesForSale.com's network of partner sites.



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By advertising with Australian Business Sales Corp. we can ensure:

- Your business is exposed to over 200,000 potential business buyers
- You will receive a personalised advert page. This can include unlimited text, up to three images plus any additional information including spreadsheets, and more
- Your adverts are fully search-engine optimised through meta-tags and search terms, to achieve high visibility in search engines
- Australian Business Sales Corp. pride themselves on over a 2 decades of confidential and secure web-based services

NB: Information contained in this document was correct at time of publication.
Information may be subject to change due to unforeseen circumstances without prior notice.

Audited - Sites used appear on the first page of Google & other search engines

www.australianbusinesssales.com.au
www.businessesforsaleinaustralia.com
www.onlinebusinesssales.com